

# JULIE HO

**Portfolio** | [www.ohjulieho.com](http://www.ohjulieho.com)  
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## WORK EXPERIENCE

**05/18 - Present**  
Boston, MA

### Product Designer

Yesware

- Lead cross-functional ideation sessions to generate a wide variety of ideas
- Work closely with Product Managers, Designers, and Engineers to explore and validate ideas
- Prototype concepts to communicate the visual, interaction, and user experience designs

**04/17 - 5/18**  
Cambridge, MA

### User Experience & Visual Designer

IBM Watson Health

- Design lead for IBM Watson Imaging Patient Synopsis, a software solution for diagnostic radiologists
- Designed and developed a well-received prototype showcased at 2 major healthcare conferences
- Demonstrated strong user research by engaging in onsite hospital visits and interviewing clinicians to understand pain points, goals, and work flow

**02/15 - 12/16**  
San Francisco, CA

### User Interface / User Experience Designer

ClickTime.com

- Created the company's first style guide and UI components library that set visual standards and provided detailed documentation for faster web application development
- Planned and facilitated an internal personas workshop with stakeholders that spearheaded user research efforts for multiple departments
- Designed and developed UI refreshes for the core web app
- Produced marketing, recruiting, and customer-facing materials that include web assets, career fair banners, help documentation templates, and presentation decks

**01/14 - 01/15**  
Orange County &  
Los Angeles Area

### Contract Designer

- Provided creative strategy and design services for Nestle's Innovation Workshop
- Produced trade show banners in conjunction with Subaru, product advertisements featured in Automotive Fleet and MOTOR magazines, product labels, and operation manuals
- Designed logos, WordPress templates, event invitations for local business and non-profits

**10/13 - 05/14**  
Long Beach, CA

### Graphic Design Student Assistant

California State University, Office of the Chancellor

- Designed print & digital material for the CSU system that was distributed statewide
- Published the org's annual report that became their most viewed digital publication
- Managed the office's creative website content and social media accounts

## TECHNICAL SKILLS

**Prototyping:** Sketch, Axure, InVision, Marvel

**Adobe:** Photoshop, Illustrator, InDesign, Premiere

**CAD:** Solidworks, AutoCAD, KeyShot

**Web development:** HTML, CSS, Bootstrap, Git

**Miscellaneous:** Keynote, iMovie, Sketchbook Pro, WordPress, JIRA, Agile, QMS

## EDUCATION & RELEVANT COURSEWORK

- **B.S. Industrial Design** at Cal State University, Long Beach
- **Information Design & Interaction Design** at SFSU, College of Extended Learning
- **Product Design** studying abroad at Coventry University, UK
- **Italian Design** studying abroad in Rome, Italy with CSULB Design Department

## NOTABLE TRAINING

- 4-day IBM Industry Design Thinking Bootcamp (July 2017)
- 3-day IBM Agile Program and Operations Fundamentals (May 2017)
- Quality Management System (QMS) & Agile Academy (October 2017)